



The Motown Music Machine

Harold Keith Taylor

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The Motown Music machine is a candid look at Motown's success formula. Written by sixties Motown Recording Engineer, Harold Keith Taylor. This is the definitive book about Motown. Motown records worldwide name recognition was bigger than any of the recording artist on the label. This book talks about the business principles Berry gordy used to propel his company to greatness. Applying these principles can make you successful in your business.



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