



Zebras and Cheetahs: Look Different and Stay Agile to Survive the Business Jungle

Michael J. Burt, Colby B. Jubenville

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Praise for *Zebras and Cheetahs*

"It's not the big that eat the small. Today, it's the fast that eat the slow. *Zebras and Cheetahs* teaches you step by step how to run faster, to be agile in the business jungle, and to pounce on opportunity 10x quicker than your competitors."

—**GRANT CARDONE**, *New York Times* bestselling author of *Sell or Be Sold*

"Business is a game for everyone, and whether you're an entrepreneur, a small business owner, or a corporate executive, you need a guide. If you're striving for growth and profound leadership, the Zebra and Cheetah philosophy will not only guide you through the jungle alive, it will position you to be King."

—**JEFFREY HAYZLETT**, global business celebrity, bestselling author, and sometime cowboy

"A fresh and unique look at leaders—and how to become a better one."

—**RANDY GAGE**, *New York Times* bestselling author of *Risky Is the New Safe*

"Standing out by being decidedly different, agile, and resilient are three themes of utmost importance for business success today. This book will give you insights, strategies, and tactics for achieving all three—and much more."

—**MARK SANBORN**, author of *The Fred Factor* and *Fred 2.0*

"Growing a business is not easy or for the faint of heart. In *Zebras and Cheetahs*, Micheal and Colby offer a refreshing and entertaining take on how to see what you do differently, grow your leadership capabilities in new ways, and execute a growth plan."

—**Doug Tatum**, author of *No Man's Land: Where Growing Companies Fail*; Associate Professor of Entrepreneurship, MTSU Wright Travel Chair

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Christine Flint:

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