



Business Law: Principles and Cases in the Legal Environment (Aspen College)

Daniel V. Davidson, Lynn M. Forsythe

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Divided into nine parts, each devoted to a specific area of the law, this comprehensive business law book provides detailed and readable coverage of all the areas typically included in a legal environment survey course.

Well-written and comprehensive, this text offers:

- **User-friendly text**, written in an informal style and avoiding "black letter law" statements whenever possible.
- **A continuing thread case that ties the materials together.** Each chapter begins with an Agenda that highlights the major legal issues from the chapter that are likely to be relevant to this hypothetical case. The case involves three students starting their own business (a software venture called *eClass*). Throughout the book, application and ethical questions address particular legal issues and call for students to offer guidance to the firm.
- **A classic case and a contemporary case in each chapter.** Additional cases will be included on the companion website.
- Helpful **discussion questions, case problems, and writing assignments** at the end of each chapter.
- **Exhibits throughout the book** that help make the concepts easier to understand
- **A flexible organization, with numerous parts, that provides a wide array of possible course coverage.** Many topics offer more chapters than the typical legal environment book.
- **A companion website that will include additional information and links to enhance the book's coverage.**

Business Law: Principles and Cases in the Legal Environment presents a scholarly, in-depth, and comprehensive approach to business law that is clear, understandable, and accessible.

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