

Information, Corporate Governance, and Institutional Diversity: Competitiveness in Japan, the USA, and the Transitional Economies

Masahiko Aoki

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This book uses differences in firm and market regulation and organization to explain differences in national economic performance. These differences affect the way in which firms process information, which is crucial to performance. Applying game theory, contract theory, and information theory, Aoki describes the rules and norms in Japan, the USA, and the transitional economies. He shows how firms can achieve--and in the case of Japan, maintain--competitive advantage in international markets.



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