

### The Architect's Brain: Neuroscience, Creativity, and Architecture

Harry Francis Mallgrave



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# The Architect's Brain: Neuroscience, Creativity, and Architecture

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- Explores various moments of architectural thought over the last 500 years as a cognitive manifestation of philosophical, psychological, and physiological theory
- Looks at architectural thought through the lens of the remarkable insights of contemporary neuroscience, particularly as they have advanced within the last decade
- Demonstrates the neurological justification for some very timeless architectural ideas, from the multisensory nature of the architectural experience to the essential relationship of ambiguity and metaphor to creative thinking

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