

Managing Chaos: Digital Governance by Design

Lisa Welchman



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Few organizations realize a return on their digital investment. They re distracted by political infighting and technology-first solutions. To reach the next level, organizations must realign their assets people, content, and technology by practicing the discipline of digital governance. Managing Chaos inspires new and necessary conversations about digital governance and its transformative power to support creativity, real collaboration, digital quality, and online growth.

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