



# Management of Technology

*M. von Zedtwitz, G. Haour, T. Khalil, L.A. Lefebvre*

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**Management of Technology** M. von Zedtwitz, G. Haour, T. Khalil, L.A. Lefebvre

This book is a selection of papers representing the best thinking of leading researchers and practitioners in the field of Management of Technology. It addresses a wide range of starting points for technology and innovation managers on how to develop and commercialise new technologies. The book is structured along 3 themes: entrepreneurship and venture creation; knowledge management; multi-actor innovation.

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