



Licensing of Intellectual Property and Other Information Assets

Raymond T. Nimmer

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This unique book combines traditional case law and materials along with numerous problems to enable coverage of this exciting and rapidly developing field in either a case law-based or problem-based course. The book is comprehensive, dealing with all of the traditional areas of intellectual property and information licensing and also with modern issues associated with digital and online transactions, including topics such as data protection, security, and privacy in online transactions. It also provides for coverage of antitrust, misuse, and preemption issues in licensing.

This comprehensive book blends the licensing materials into an integrated and coherent whole presented in a straightforward and understandable manner, but also one that allows the professor to emphasize one or another of the fields of licensing over the others by selecting among the cases or problems involved.

The problem materials facilitate not only a problem-based approach to the policy and legal issues, but also present students with numerous drafting exercises and drafting issues, reflecting the contractual nature of licensing law. A Documentary Supplement includes both federal and state laws applicable to the issues covered in the book as well as licensing agreements dealing with the various aspects of licensing practice.

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