



Show Me the Money: Writing Business and Economics Stories for Mass Communication (Routledge Communication Series)

Chris Roush

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Show Me the Money is the definitive business journalism textbook that offers hands-on advice and insights into the job of a business journalist. Chris Roush draws on his experience as both a business journalist and educator to explain how to cover businesses, industry and the economy, as well as where to find sources of information for stories and how to take financial information and make it work for a story.

Updates to the third edition include:

- Inclusion of timely issues related to real estate;
- Additional examples from websites and other nontraditional business media such as BuzzFeed and Quartz;
- Tips from professional business journalists including Andrew Ross Sorkin of *The New York Times* and Jennifer Forsyth of *The Wall Street Journal*.

Essential for both undergraduate and graduate courses in business journalism and professional business journalism newsrooms, *Show Me the Money* is a must-read for reporters, editors and students who want to learn the ins and outs of how to cover public and private companies.

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