



Crush SEO: Learn How To Market Your Local Business Online

Matthew M Rouse, Scott J Burson, Ashley Wirthlin

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A Must for Small Business Marketing. Are you an entrepreneur, startup, solo-preneur or business owner?

You Need This Book.

Proven SEO techniques and content marketing strategies you can use to improve the search rank, exposure, social engagement, and visibility of your local business and your brand. Easy-to-follow steps with future-proof strategies and easy to understand action-items in every chapter!

Your Success is Our Success!

We have written over 20 chapters of marketing love for you, your brand, and your local business. These are techniques that we use for our own clients from marketing experts and Fortune 500 corporations. Think of this book as your mentor, here to help you beat out your competition and build fruitful relationships with your customers. We hope that you find your own success and we would love to hear about it!

As we like to say, "You got this!"

Learn how The Circle of SEO will help drive new leads, more sales, and build relationships online!

What You Will Learn

All the basics of Technical SEO

User Experience: How to test it. How to improve it.

Reciprocity Marketing and Content Marketing

Online Reviews - How To Get More, How To Remove Bad or Fake Reviews

Keywords, Tracking, and Analytics

Building relationships online with potential customers, thought leaders, and industry influencers.

Social Media Marketing Basics

Marketing Automation

Audience Building

Video Creation, Vlogging, and Video Tools

Generate Leads

Find New Customers

Build Relationships Online

At our marketing agency, Hook SEO, we have client who pay us hundreds or thousands of dollars just to help them remove a single negative online review. Other Agencies Pay Us to solve the SEO problems they can't fix. Companies can charge as much \$80,000 dollars to set up a marketing automation system. Social Media marketing campaigns can cost tens of thousands of dollars.

Now you have access to all the information you need to solve these problems and build these systems for a tiny fraction of the cost!

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