Building Cloud Value: A Best Practice Guide, 2016

Mary Allen, Michael O'Neil

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Building Cloud Value: A Best Practice Guide, 2016 is a compendium of 10 best practices reports, covering issues that are critical to adoption and use of cloud computing. Each document was co-created by members of the Toronto Cloud Business Coalition, a group that spans many different cloud stakeholder communities: IT management from both enterprises and SMBs, global IT and cloud vendors, Canadian 'Born in the Cloud' (BITC) suppliers, ecosystem/channel firms, academics, corporate finance experts, training providers, associations, executives at large with deep experience in the cloud industry, and other experts interested in developing best practices in key areas.

Developed and delivered by InsightaaS principals Mary Allen and Michael O'Neil, Building Cloud Value: A Best Practice Guide, 2016 provides an essential reference for all of the key cloud stakeholder communities. The book addresses the need of non-IT executives to understand cloud in a business-relevant context (Cloud Business Models, Metrics and Imperatives); it provides essential guidance for IT managers and practitioners looking to build or expand current cloud activities (Planning for the Cloud/Cloud Strategy for enterprises or for SMBs, Delivering Cloud via Public, Private and Hybrid Environments, Advanced Cloud Application Adoption and Enablement, Cloud Security, Privacy and Reliability, Cloud Skills Requirements and Development); it illustrates alignment between corporate and IT responsibilities (Cloud Governance, Risk and Compliance); and it delivers insights needed by a supply chain looking to develop viable cloud business models (Cloud Go-to-Market, Financing Cloud Businesses). Readers can use any individual chapter to develop strategy in response to a specific business demand, or can absorb the entire work to understand how and why best practices in cloud lead to sustainable business success in the digital world.

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