

# Fundamentals of Organizational Communication: Knowledge, Sensitivity, Skills, Values

Pamela Shockley-Zalabak



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**Fundamentals of Organizational Communication: Knowledge, Sensitivity, Skills, Values** Pamela Shockley-Zalabak

Presents the concepts of organizational communication within a unique competency-based approach that incorporates personal knowledge, interpersonal sensitivity, communications skills, & ethical values. Presents comprehensive coverage of major issues in organizational communication. DLC: Communication in organizations.

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